

PORTFOLIO JESSICA MEDINA

GRAPHIC DESIGNER | WEB DESIGNER







About Jessica

Design is Intelligence Made Visible

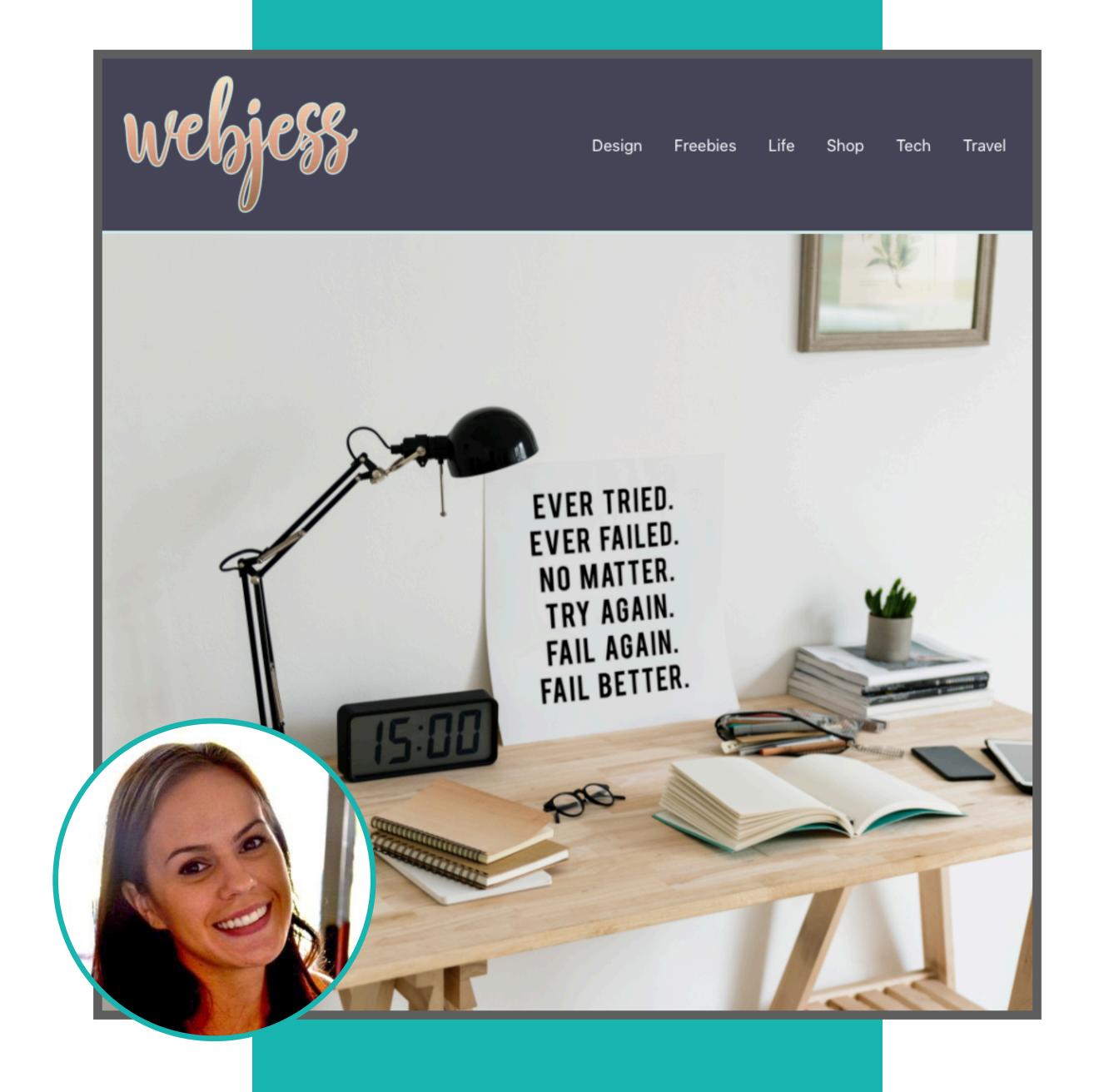
I have been a graphic and web designer since 2012. I am also the founder of WebJess.com, an informational blog and a fun t-shirt shop.

One of my guilty pleasures are designer handbags. With that being said, I am also the founder of HandbagBabe.com, which sells authentic Italian leather handbags.

My Skills Include

- Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat, After Effects)
- Microsoft Office Suite
- HTML/CSS
- Writing/Grammar/Proofreading

- Photography
- Wordpress
- SEO/SEM
- Keynote





T-Shirts by WebJess.com

Creativity, Inspiration, Typography, Design and Mockups

The e-commerce section of my website, <u>WebJess.com</u>, features a variety of fun, inspirational, and creative t-shirts. I have setup a streamline process for the ordering, printing, and shipping to be as seamless as possible. Although I mainly design t-shirts for WebJess.com, I also design t-shirts for clients as well.



Project: QDI Wireless

Master Wireless & Accessories Dealer

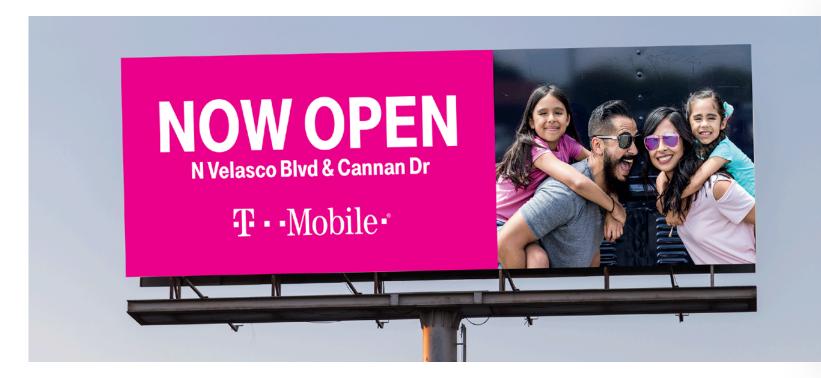
QDI Wireless is a national wireless dealer for major companies such as T-Mobile, Metro by T-Mobile, Ultra Mobile, CenturyLink, and Vonage. They also sell wholesale accessories from major manufacturers such as Samsung, LG, HTC, Alcatel, and BLU.

I have been a contract Graphic Designer for QDI Wireless since January 2019. I worked as a Promotional Specialist and Graphic Designer prior from July 2014 - December 2018.

Job Responsibilities Include

Digital Media Graphics and Writing for Email Marketing, Web Design, Logo Design, Multiple Print Designs (Business Cards, Flyers, Door Hangers, Mailers, Newspaper Ads, Billboards, Catalogs)





T-MobileBillboards



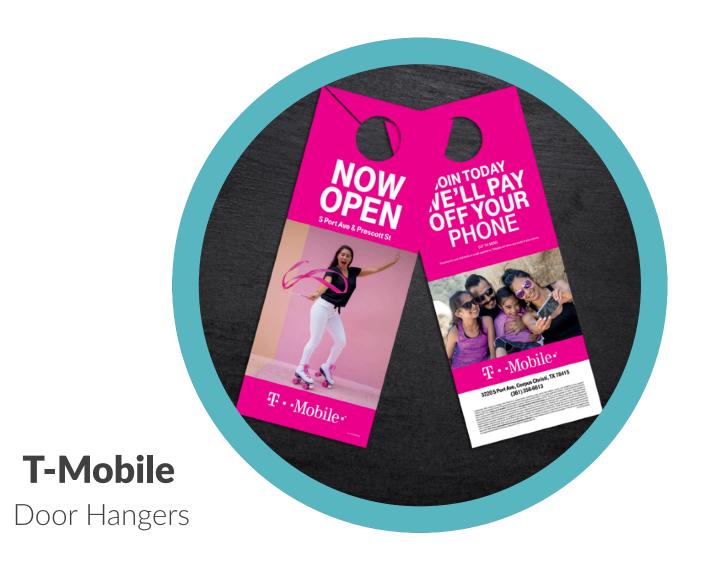
T-MobileFlyers



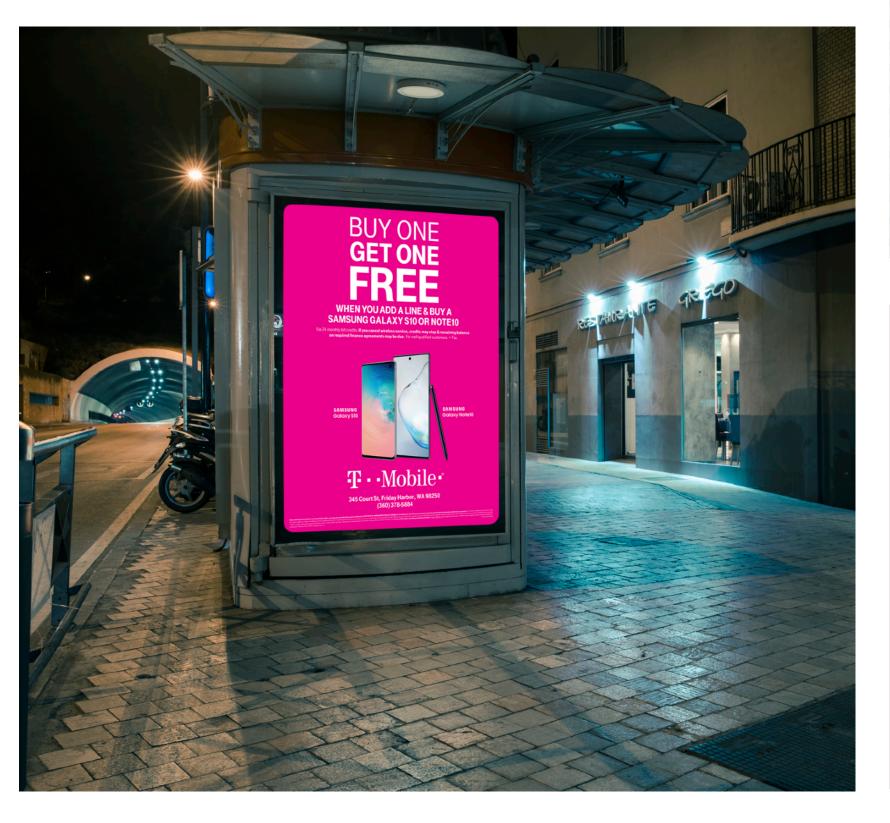
Project: QDI Wireless

All About Branding

T-Mobile and Metro by T-Mobile have very strict guidelines when it comes designing print and digital media for their brand. The colors palette, typography, and spacing have to be exact.

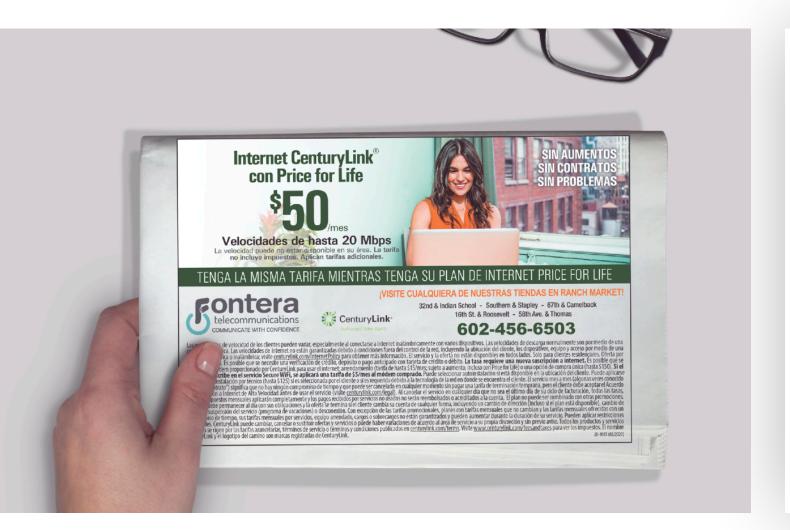


Project: QDI Wireless





Ultra Mobile
Mailers







Project: Entrepreneur Labs

Marketing, Branding, and Design Done Right

Entrepreneur Labs is a one-stop shop marketing agency that offers Graphic Design, Web Design, SEO, Social Media Marketing, and Search Engine Marketing services. We work with a wide range of industries to include: Auto, Beauty, Cleaning, Construction, Education, Finance, Hospitality, Landscaping, Media, Pets, Real Estate, Technology, and so much more.

I have worked with the CEO of Entrepreneur Labs as a contract Graphic and Web Designer since March 2012.

Job Responsibilities Include

Logo Design, Multiple Print Designs (Business Cards, Flyers, Catalogs, Brochures, Letterheads, Proposal Templates), SEO/SEM, Grammar/Proofreading/Writing, Social Media Graphics, Web Design



Project: Luxe Pools and Landscaping

Luxe Pools and Landscaping is a client of Entrepreneur Labs. I designed a 20-page catalog, business cards for their team, and social media graphics.



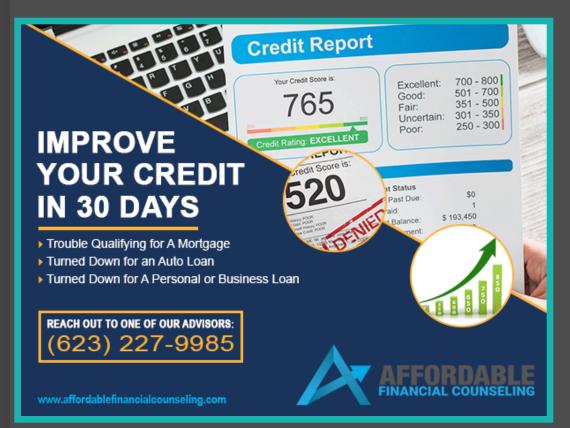






Craigslist Ads Newspaper Ads Social Media Ads Website Ads

Online Advertisements



















Project: Fine Lines Dermal Services

Fine Lines Dermal Services is a client of Entrepreneur Labs. I designed a tri-fold brochure which involved heavy photo editing of their photos.





Logos

Experienced in working with a wide variety of industries from air sanitization, assisted living, marketing, transportation, cleaning, manufacturing, construction, media, and so much more.













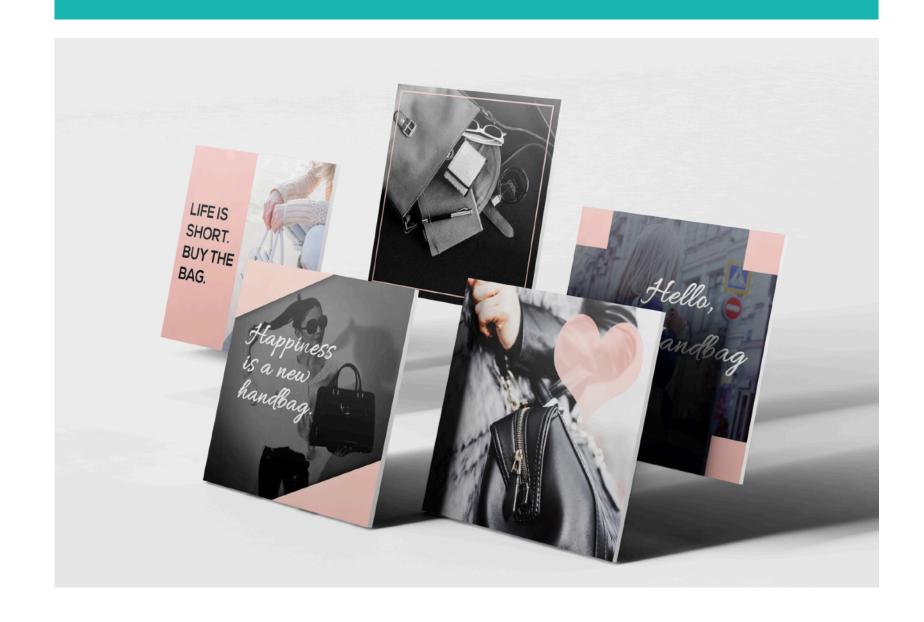






Project: HandbagBabe

Responsive web design with e-commerce integration, custom social media posts, logo design, high quality content rich articles, search engine optimized



HANDBAG



Project: Senior Photoshoot







